Electronic Acknowledgement Receipt						
EFS ID:	4428291					
Application Number:	10694643					
International Application Number:						
Confirmation Number:	4009					
Title of Invention:	Selecting ads for a web page based on keywords located on the web page					
First Named Inventor/Applicant Name:	William McLain Reller					
Customer Number:	20350					
Filer:	David A Hall/Timothy Parker					
Filer Authorized By:	David A Hall					
Attorney Docket Number:	026296-000310US					
Receipt Date:	10-DEC-2008					
Filing Date:	27-OCT-2003					
Time Stamp:	12:51:32					
Application Type:	Utility under 35 USC 111(a)					

## **Payment information:**

Submitted with Payment		no	no							
File Listing:										
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)					
		026296-000310sids2.pdf	211757	ves						

	Multipart Description/PDF files in .zip description						
	Document Description Information Disclosure Statement Letter		Start	End			
			1 2				
	Information Disclosure Statement (IDS) Filed (SB/08)		3	3			
	NPL Documents		4	5			
Warnings:							
Information:							
2 NPL Documents	Robinson2005.pdf	323505	no	3			
			6c63021e3d0d3efbeb26441cbu4167a4eac 5666b				
Warnings:		•					
Information:							
		Total Files Size (in byte	es): 53	5262			

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filling Receipt. in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Piling Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.